BIO DATA

Name : SARIPALLI KAVITHA

Designation : Assistant Professor, Dept. of

Business Administration

Mobile : 8008158420

Email id : <u>kavithasb22@gmail.com</u>

Date of Joining : 01-11-2012

Experience : 11 years

Marital Status : Married

Languages Known : English, Telugu

Qualification : M.BA.(HR and Marketing)

Papers Handled: Business Organization and Management, Insurance

Promotion, Business Economics, Advertising, Online Business, Business Laws, Sales Promotion and Practice,

Advertising and Media planning.

Evaluation Experience: Degree Valuation Work for all papers in B.Com. of

The affiliating Krishna University, Machilipatnam.

Autonomous Colleges Paper Setting and Evaluation.

Webinars attended:

Webinars on various topics ranging from "Beyond

Education", "Intellectual Property Rights: The Academic

Perspective" etc.

Seminars / Workshops: Took active role in organizing a workshop on "Outcome

Based Education (OBE) - Possibilities and Challenges"

on 22-11-2019

NAAC work : Best practice and innovation.

Member of: 1. Staff and students Amenities and Welfare Committee.

2. Extra - Curricular Activities committee.

Other Details: Member of Women's Development

Centre, ANR College.

Counseling for Academically Weaker Students.

Career and Emotional Counseling for students.

Internship and Project Work Guide.

Member, Board of studies, PG Department of commerce

and Business Administration.

Organized Guest Lectures for the benefit of students &

inviting Resource Persons from various places.

Signature