**7.3 Institutional Distinctiveness (**Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust. Provide the weblink of the institution in not more than 500.)

The vision of Akkineni Nageswara Rao College is to contribute to the advancement of knowledge through teaching, research, publications and dissemination of information.

To make this vision a reality the College has been introducing new need based programmes from time to time. Further to train the students in 21<sup>st</sup> Century Skills the College has been organizing programmes utilizing the services of college staff and other resource persons to help students acquire good communication skills. Similarly emphasis is laid on instilling leadership qualities in students. To this end the college NCC and NSS wings have been giving them training the students to be global citizens.

The College has been offering relevant / need based programmes from time to time and after becoming an autonomous UG and PG College up to 20% changes have been made to the University Syllabus make it student centric and to cater to the locational needs.

- There are under graduate and post graduate programmes in which students need to have interaction with industry and submit a project report. The College has been guiding these students and necessary Memorandum of Understandings (MOUs) have been signed with industries to facilitate academic – industry interaction and for student training.
- > To develop critical thinking among students and to instill a research temper in them the teachers have been suggesting topics to the students as additional content to the prescribed syllabus being taught to the students.
- > The NSS team works in the neighboring communities to make students conscious of their duty to the society and fellow human beings.
- > To inculcate values of equality, unity and justice suitable programmes are organized and invited lectures by resource persons are conducted.
- > The College situated in an agrarian set up is conscious of the background of its students and has been trying to lend them a helping hand in getting settled in life. A number of campus recruitment drives have also been conducted to help the students get a job soon after completing their study. (333)