

Faculty Profile

Name : Dr. BHOGA SUVARCHALA MUNDURU
Designation : Associate Professor, P.G. Dept. of Business Administration
Mobile : 9440313140, 8309620666
Email id : drmbsuvarchala@gmail.com
Qualification : M.B.A., M.Phil., Ph.D.
Area of Specialization: Finance
Date of Joining : 01-07-2004
Total Service : 18 Academic years
Classes Handled : P.G.
Work load per week : 21 hours



No. of Orientation / Refresher Courses / workshops etc. attended : 8

FDPs Attended : 2

AICTE Online FDPs attended: 10

Other Online FDP's : 4

MOOCs Attended : 7

Publications : 54

- Number of papers published in peer reviewed Journals with ISSN : 14
- Papers published national / International/ Seminar / Conference Proceedings : 28
- Chapters in Books with ISBN : 11
- Books with ISBN/ISSN numbers with details of publishers : 1

Consultancy offered and income generated and how it was utilized: Handled Acharya Nagarjuna University Centre for Distance Education classes for M.Com., & MBA courses, Handled ICET Free coaching classes., Handled classes for Agripreneurship Development Programme under AP State Govt. RYSS, & SEEDAP.

No. of student projects / surveys etc. guided : Above 250

Awards / Recognitions received by self or by students:

- Received “**Siripurapu Satya Gnana Prasunamba Gold Medal**” from Akkineni Nageswara Rao College, Gudivada (Autonomous & Affiliated to Krishna University) for being **Best Lady Staff Member** for the Academic Year 2019-20.
- Qualified **UGC NET** in Management for two times June 2012 & December 2012 and
- Qualified **APSET** in July 2012.

Seminars/ Conferences/Workshops / Meets organized & the source of funding

a) National : 10

- (i) Benchmarking Higher Education, 22nd & 23rd Jan, 2007
- (ii) Extending Library Services on 29th September 2012,
- (iii) Outcome Based Education (OBE) – Possibilities and Challenges, 22nd Nov. 2019,
- (iv) “How to Groom Entrepreneurs”, 26th March 2022
- (v) “Preparation and Presentation of PPTs”, at KTR Women’s College, Gudivada 24th July 2019
- (vi) “Basic Concepts of ICT”, VSR Govt Degree & PG College, Movva, 1st July 2023.
- (vii) One Webinar at Dept. Level,
- (viii) State Level Meets : 2 AMS Confluence &
- (ix) 1 Regional Level WDC fest funded by College Management.
(Funding from the College Management)

Teaching methods adopted to improve student learning: Class Assignments, Clarification of doubts, Demonstrations through case studies and Management games, Department level analysis of student performance and remedial measures, Group discussions, Homework assignments, Lectures, Additional topics coverage as per the syllabus requirements, Power point presentations for special topics, Projects, Quiz, Regular evaluation of students by class tests, Teaching through Mimo presentations, Tutorial Classes, Use of Charts, Using Black-board for teaching.

Participation in Institutional Social Responsibility (ISR) and Extension activities:

Organized Events in Women Development Centre, ANR College, Gudivada., Guest Lectures to other departments and UG programmes, Blood grouping and donation camp, Azadi ka Amrut Mahotsav - Quiz event, Swachha Bharat, Assisting Hudhud Cyclone victims by contributing money.

Any other details:

PG Dept of Business Administration - BOS member

IQAC - Teacher Representative

NAAC - Criteria VI Member

Anti ragging Committee

Department Library Maintenance

Served at various cadres for WDC.

Attended Spot Valuation as Examiner at Krishna University from September 2015, Acted as External examiner for online valuation and Online Viva Voce Examination at Gudlavalleru, Engineering College, Gudlavalleru in 2020 (during COVID19),

Acted as Resource person for the Women's Day Celebrations by AP UTF during 2021, Acted as Chief Guest for Sankranti Sambaralu 2023 at AANM & VVRSR Gudlavalleru E.M.School, Gudlavalleru.

Acted as Evaluator for IGNOU TEEs June2023 for IBO02, IBO03

Attended Online National / International Webinars / E-Symposiums/ Panel Discussions during the COVID19 pandemic times: above 100

Teaching subjects: Accounting for Managers, Computer Applications in Management, Managerial Economics, Operations Research, Management Process, Working Capital Management, Ecommerce, Organizational Behaviour, Human Resource Planning, Strategic Human Resource Management, Financial Markets and Services, Banking and Insurance Management, Entrepreneurship & Small Business Management, Management Information System, DBMS, RDBMS, Systems Analysis & Design, MS Excel & Accounting Tally Lab, Personality Development Lab, Life Skills for Managers, Financial Derivatives.